

**Organization:** 30th Judicial District Domestic Violence-Sexual Assault Alliance, Inc

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**County:** Haywood

**Address:** P.O. Box 554  
Waynesville, N.C. 28786

**Phone:** 828-452-2122

**Website:** <http://www.30thalliance.org/who.htm>

**Project:** Event/ Healthy Haywood Health Fair

**Additional counties served:** Swain, Jackson, Graham, Macon, Clay and Cherokee

***\*\*Below are excerpts from their final report\*\****

**About the Project:** The purpose of this grant was to enhance Healthy Haywood's Fitness Challenge by developing materials in Spanish and English and providing a booth at the Fitness Challenge kick-off targeting Latina women, and non-Hispanic women of low-income and childbearing age.

A bilingual newsletter was developed with information on prenatal care such as WIC, domestic violence during pregnancy, etc. Rack cards with instructions on how to call emergency services were developed in Spanish as were postcards (with the Alliance's Latina project information) and magnets with emergency phone numbers. A seven county resource guide was also developed. The guide contains phone numbers and descriptions for organizations in the 30th Judicial District.

As an incentive for participation in the fitness challenge, the 30th Judicial District also purchased 34 Fitness Challenge punch cards to be distributed to WIC participants, domestic shelter residents, Latina women, and non-Hispanic women of low-income in Haywood County.

**Successes:** The grant made it possible to develop materials that promote healthy choices for women of childbearing age, victim self-identification and a resource guide for women in seven counties. This method of outreach to the Latino communities would not have been possible without these funds.



